

## **PTO Meeting 9/7/07 – 9:00 am**

### **Introductions:**

Kathy Cavanaugh – Co-President  
Jeanette Glicksman – Co-President  
Lucy Healey – Treasurer  
Penny Zamkov – Secretary/Webmaster  
Sarah Davison – Corresponding Secretary  
Dr. Guy Stella  
18 Members at Large

### **Treasurer's report:**

Our first event, the Ice cream social – net profit \$1807

Comments from the floor: "Activities were great this year" and a child said to their parent, "Do we do just one ice cream social a year?"

### **Approved minutes from PTO annual meeting 6/4/2007**

#### **Guests**

**Dr. Stella** – Pleasure being here with the parents. Loved the ice cream but most enjoyable was the community building that was taking place. There seems to be a good feeling at the start of school this year and that is really good for the children. Class size, initiatives, and big plans for the future (hopefully with the boards support) to connect with a sister school in china. The new curriculum guide (that went out this week) has attempted to get a collected direction for everyone. It is great but it is a work in progress. He urges parents to get involved in the dialogue...

#### **Parent Communication – PTO Manager**

In an effort to increase communication within Beecher Road School, the BRS PTO has purchased a **secure** online communication tool called PTO Manager. This program not only allows us to keep you up-to-date with what is happening in and around Beecher, it's a great and easy tool for you to let us know what YOUR interests are!

Where to login – [www.brs.ptomanager.com](http://www.brs.ptomanager.com) or [www.brspto.org](http://www.brspto.org)

Sign up for your interests so that we can communicate where we need help timely and effectively.

Any issues with the website or PTO Manager, please contact Penny Zamkov.

We have created a new position called Communication liaison. Our hope is that we have one parent in each classroom that will be our liaison between the parents of that class and the PTO. Main responsibility of this job is to make sure each parent has signed up with PTO Manager. If you are interested in holding this position, please log into PTO Manager and put your interest in Communication Liaison.

#### **Fire Drill**

#### **Raising awareness of PTO sponsorship of special activities**

With resourced based curriculum, The PTO enhances the curriculum by having in-house field trips for every grade level. For the most part, parents don't understand that this is where much of the PTO fundraising efforts go. We need to increase this communication.

Ideas for this: placing info on the website, sending out a reminder through PTO manager through grade levels, placing flyers in the backpacks for that grade level.

**Genevieve's** – Chairs: Maria Bullers and Jodi DiMauro

Selling period from August 31<sup>st</sup> to September 21<sup>st</sup>. We receive 50% of what you sell. If you don't want your child to get the prizes, make a note and it will be donated back to the school.

**Passive fundraising** – Chairs: Colleen Inclima and Margaret Hamilton

Can do this by using different credit cards, collecting box tops and much more. The box top chair called the library and senior center so people in town can help the school as a community

**Halloween Hoot** – Chairs: Margaret Hamilton and Penny Zamkov

October 27<sup>th</sup> from 11:30am-3:30pm. We need as much help as we can get. You can volunteer by filling out the form sent home in the backpacks or on PTO Manager. Feel free to sign up with your child.

**Next meeting Monday September 24<sup>th</sup> – 7:15pm in the Rotunda**